

टी. के. अनिल कुमार, मा.प्र.से.

सचिव

T. K. Anil Kumar, IAS

Secretary



स्कूल शिक्षा और साक्षरता विभाग
शिक्षा मंत्रालय
भारत सरकार
Department of School Education & Literacy
Ministry of Education
Government of India

D.O. No. 3-1/2026-SHVR(MAIN)

14th August, 2026

Dear Secretary,

As you may be aware, the **Swachh Evam Harit Vidyalaya Rating (SHVR)** is an initiative of the Department of School Education & Literacy, Ministry of Education, aimed at promoting clean, hygienic, safe, sustainable and environmentally responsible practices in schools. The initiative seeks to encourage schools to adopt and sustain good practices relating to water, sanitation and hygiene, operations and maintenance, behaviour change and capacity building, and environmental sustainability.

2. I am delighted to convey that the **SHVR 2026-27 cycle has commenced w.e.f. 1st August 2026**. States/UTs and Autonomous Bodies have initiated the process of onboarding and self-assessment of schools under the current cycle. In order to further augment awareness and encourage participation of all schools having a valid UDISE+ code, we seek to leverage the extensive institutional presence and outreach network of your Department and its organisations for wider dissemination and promotion of SHVR 2026-27.

3. I would, therefore, request you kindly to support the promotion of SHVR 2026-27, wherever feasible, through your Department's official website and social media platforms, as well as through physical display and dissemination at your office complexes, administrative units, residential colonies, educational institutions and other public spaces. You may also consider utilising suitable public-facing locations such as bus stops, railway stations, airport complexes and other high- footfall locations, wherever logistically feasible.

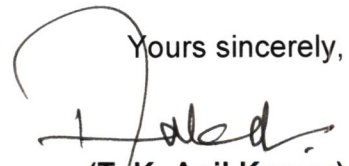
4. For facilitating wider dissemination, the following SHVR 2026-27 communication material is enclosed :-

- i. SHVR 2026-27 Guidelines and Portal Link (<https://shvr.education.gov.in/account/login>);
- ii. SHVR 2026-27 Banner, for hosting on official websites;
- iii. SHVR 2026-27 Brochure; and
- iv. SHVR 2026-27 Bookmark.

5. I would be grateful for your kind support and cooperation in making SHVR 2026-27 a success by encouraging the widest possible participation of eligible schools across the country.

With regards,

Encl.: As above

Yours sincerely,

(T. K. Anil Kumar)

To,

The Secretary, all Ministries/Departments of the Govt. of India. (As per standard list).